

# Team Leads

Digital Media Marketing Services

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At Team Leads, we are passionate about helping businesses thrive in the digital age. With a team of experienced professionals dedicated to delivering exceptional results, we offer a comprehensive range of digital media marketing services tailored to meet the unique needs of each client. From strategic consulting to creative content creation, we provide the expertise and support necessary to elevate your brand's online presence and drive measurable success. Our services include:

1. Digital Media Marketing Consultations
2. Social Media Management
3. Meta Ads Management
4. Giveaway Draws Management
5. Lead Generation
6. Web Design and Development (Using Wix)
7. Monthly Website Maintenance (Using Wix)
8. Videography, Video Editing, and Photography (Brisbane & Gold Coast)

With Team Leads, you can trust that your digital marketing needs are in capable hands. Let us help you unlock the full potential of your online presence and achieve your business goals effectively.

## 1. Digital Media Marketing Consultations (1 complimentary consultation)

In the ever-evolving landscape of digital marketing, navigating the multitude of platforms and strategies can be daunting for businesses. That's where our Digital Media Marketing Consultations come in. Our expert consultants provide invaluable guidance and insights to help businesses craft effective digital marketing strategies tailored to their unique goals and target audience. From identifying the most suitable platforms for reaching their audience to optimizing ad campaigns for maximum ROI, our consultations empower businesses to make informed decisions that drive results. Whether it's refining their social media presence, optimizing their website for search engines, or launching targeted advertising campaigns, our consultations provide businesses with the knowledge and tools they need to succeed in the digital realm. With our guidance, businesses can unlock the full potential of digital media marketing, elevate their online presence, and achieve their marketing objectives with confidence.

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## 2. Meta Social Media Management

In today's digital landscape, social media management plays a pivotal role in enhancing brand visibility, engagement, and ultimately, revenue generation. By entrusting your social media presence to skilled professionals, you unlock a myriad of benefits. From fostering meaningful connections with your audience to leveraging data-driven strategies for targeted outreach, effective social media management cultivates brand loyalty and drives conversions. It's not just about maintaining an online presence; it's about crafting a compelling narrative that resonates with your audience, fosters trust, and propels your business towards sustainable growth.

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## 3. Meta Ads Management

Meta Ads management stands as a cornerstone for businesses aiming to maximize their online reach and drive tangible results. By harnessing the power of Meta's extensive user base and sophisticated targeting options, businesses can precisely target their ideal audience segments with compelling ad creatives. Meta Ads management not only boosts brand visibility but also delivers measurable ROI through its robust analytics tools, allowing businesses to optimize campaigns for maximum effectiveness. With expert management, businesses can navigate Meta's advertising ecosystem with confidence, unlocking unparalleled opportunities for growth, engagement, and conversions.

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## 4. Giveaway Draw Management

Running giveaway draws stands as a strategic approach to attract, engage, and retain customers. Effective Giveaway Draws Management not only amplifies brand awareness but also cultivates a sense of excitement and community around your brand. By entrusting your giveaway draws to skilled professionals, you ensure seamless execution, compliance with regulations, and optimal outcomes. From crafting enticing prizes to implementing strategic promotion tactics, Giveaway Draws Management aims to drive user participation, generate leads, and ultimately foster brand loyalty. With expert management, clients can harness the full potential of giveaway draws as a powerful tool for customer acquisition and retention, solidifying their position in the market and driving sustainable growth.

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## 5. Lead Generation

In the realm of business growth, Lead Generation emerges as the cornerstone of success, fueling the sales pipeline with qualified prospects primed for conversion. Effective Lead

Generation strategies enable businesses to identify and cultivate potential customers, driving engagement and fostering long-term relationships. By leveraging a combination of targeted marketing initiatives, data-driven analytics, and compelling content, Lead Generation not only expands the reach of a brand but also ensures a steady stream of high-quality leads. With expert management, businesses can optimize their lead generation efforts, minimize acquisition costs, and maximize ROI. Ultimately, Lead Generation serves as the catalyst for sustained business growth, empowering companies to thrive in today's competitive landscape.

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## 6. Web Design & Development (Wix)

Having a professionally designed and developed website is crucial for businesses to establish their online presence and stand out in the crowded marketplace. With Wix, the process of web design and development becomes not only seamless but also exceptionally rewarding. Wix offers an intuitive platform that empowers users with no coding experience to create stunning, fully functional websites with ease. From customizable templates to drag-and-drop features, Wix provides unparalleled flexibility and control over the design and layout of your site. Moreover, Wix's extensive App Market offers a plethora of add-ons and integrations to enhance functionality and user experience. The handover between the developer and the client is seamlessly easy, ensuring that clients can manage their sites proficiently without a steep learning curve. With Wix's robust hosting services and built-in SEO tools, businesses can ensure their websites are not only visually captivating but also optimized for search engine visibility. By leveraging Wix for web design and development, businesses can embark on their digital journey with confidence, knowing they have a powerful platform at their disposal to captivate audiences and drive success.

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## 7. Web Maintenance (Wix)

Maintaining a website is paramount to ensuring its continued success and relevance. With our monthly website maintenance service using Wix, businesses can enjoy peace of mind knowing that their online presence remains optimized and up-to-date. Wix's user-friendly interface makes it effortless for businesses to manage their website content, update information, and implement changes without the need for technical expertise. Our team of experienced professionals provides comprehensive support, handling routine maintenance tasks such as software updates, security patches, and backups seamlessly. By entrusting your website maintenance to us, you free up valuable time and resources to focus on core business activities, while ensuring that your website continues to deliver an exceptional user experience. With regular monitoring and optimization, we help businesses harness the full potential of their online presence, driving engagement, and maintaining a competitive edge in the digital realm.

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## 8. Videography & Photography (Brisbane & Gold Coast)

Captivating content is the key to capturing audience attention and driving engagement. Our comprehensive suite of creative services, including videography, video editing, photography, and general content creation, ensures that businesses have the tools they need to make a lasting impression online. With our expert team of creatives at the helm, we craft compelling visual narratives that resonate with audiences across social media platforms and client websites. From stunning imagery that showcases products and services to engaging videos that tell stories and evoke emotion, our creative content is tailored to each client's unique brand identity and target audience. By harnessing the power of visual storytelling, businesses can enhance brand visibility, foster customer connections, and ultimately drive conversions. Whether it's a polished promotional video, eye-catching photography, or engaging social media content, our creative services empower businesses to stand out in the digital crowd and leave a lasting impact on their audience.

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Team Leads is committed to being your trusted partner in navigating the ever-changing landscape of digital media marketing. With our comprehensive suite of services and dedication to delivering results, we stand ready to help your business thrive in the digital realm. Don't let your online presence lag behind the competition – contact us today to discover how Team Leads can elevate your brand, engage your audience, and drive measurable success. Let's embark on this journey together and unlock the full potential of your digital marketing efforts. Reach out now and let's start achieving your business goals!

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### Service Pricing Table

Unlock the power of your online presence with Australian Team Leads Digital Media Marketing Services. Elevate your brand with our comprehensive suite of digital media marketing services tailored to skyrocket your success. From expert social media management and targeted ads management to captivating ad creatives and persuasive sales copy, we craft compelling campaigns that drive engagement and conversions.

But we don't stop there. Our custom web design and development services ensure your online platform stands out in a crowded digital landscape, while our dedicated web maintenance keeps it running smoothly. Expand your reach with our business directory and boost visibility with our top-notch search engine optimization strategies.

Looking to generate leads? Trust our proven lead generation techniques to deliver qualified prospects straight to your doorstep. Plus, our giveaway draw management services add excitement and engagement to your marketing initiatives.

Need guidance? Our consultations provide invaluable insights and tailored strategies to maximize your marketing efforts. And with our professional videography and photography services, showcase your business in its best light.

Partner with Team Leads today and unleash the full potential of your business in the digital realm. Let's take your brand to new heights together."

**Note: The packages listed below are only available to businesses that qualify for our services.**

| <b>Packages</b>   | <b>Price Per Month</b>                                |
|---|---|
| Social Media Management (Meta)  | \$496   |
| Ads Management (Meta)   | \$496   |
| Ad Creatives & Sales Copy   | \$496   |
| Custom Web Design & Development   | From \$796  |
| Web Maintenance   | From \$96   |
| Get Listed On The Team Leads Directory  | <b>(Free)</b> (terms & conditions)                    |
| Search Engine Optimisation  | From \$296  |
| Organic & Paid Lead Generation  | From \$796  |
| Giveaway Draws Management   | From \$396  |
| Consultations & Strategic Planning  | <b>(Free)</b> 2 scheduled meetings per month          |
| Videography & Photography (Local)   | From \$396 per edited video                           |
| Complete Team Leads Services Integration<br>Plugged into your existing sales / digital media marketing operation. | From \$2990 per month<br>Weekly meetings & reporting. |

Without professional digital media marketing, businesses risk fading into obscurity amidst fierce online competition. They may struggle to reach their target audience, losing out on crucial leads and sales opportunities. Without strategic campaigns, brand awareness remains low, hindering

growth potential. Amateur efforts can result in inconsistent branding, damaging credibility. Ultimately, without expert guidance, businesses miss the chance to maximize their online presence, limiting their success and growth in the digital age.

All prices listed in the table above exclude GST.

Does your business qualify for our services?  
Click the link below to request a callback.

